



**Livestation**

All Live News. All Sides of the Story

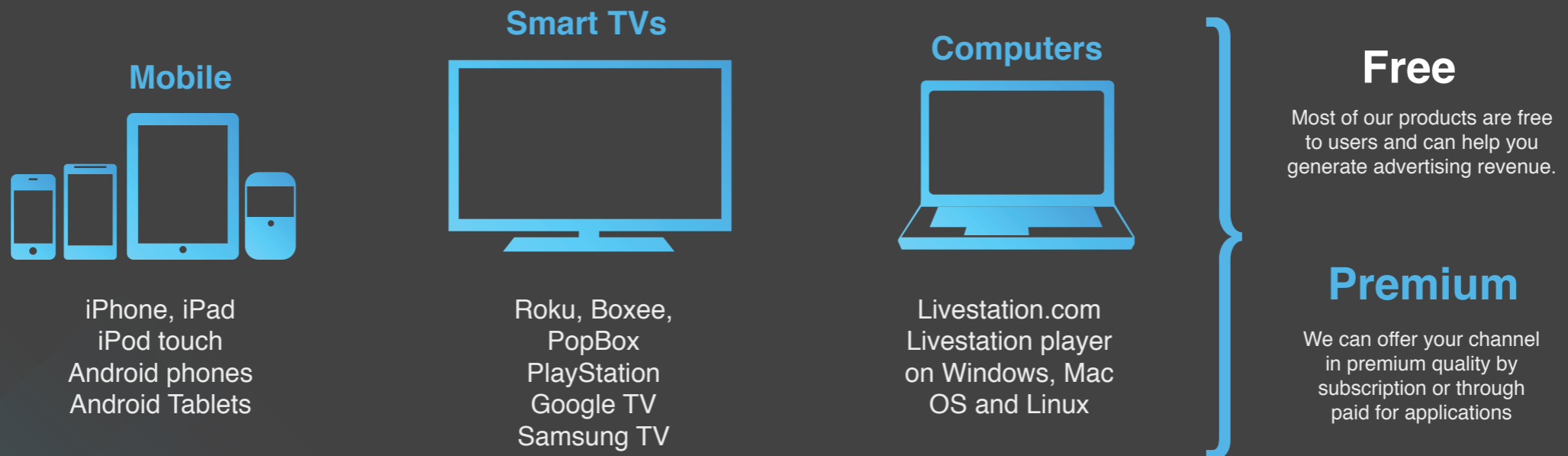
The global leader in live streaming of TV news  
across all digital platforms

Livestation is a aggregator of top news channels from around the world



# With distribution across all major digital platforms

Livestation can help you produce and maintain live streaming of your news channel across all major digital screens



# A large, growing and opinionated audience

Every day millions of viewers visit Livestation to watch live news from around the world.  
We can help you increase the awareness and viewership for your channel

**31,000,000**

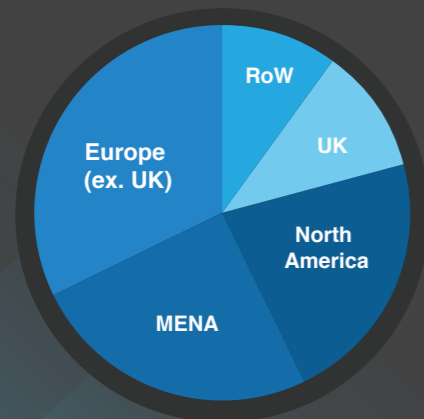
video views per month

**15,000,000**

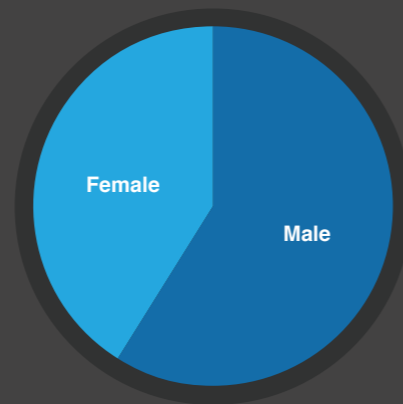
monthly uniques

**13 min**

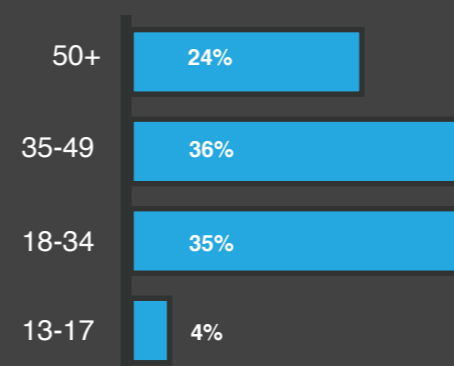
per visit



Visitors by region



Sex



Age



76% have University degree or higher

Average HHI \$65,000

69% of our audience own smartphones or tablets

# Livestation develop and distribute mobile applications

We are experts in live video streaming on mobile applications. Livestation submitted the first production live video application within the Apple AppStore. To date we have successfully released more than ten video apps for our clients including our free Livestation multichannel app

**3,500,000**

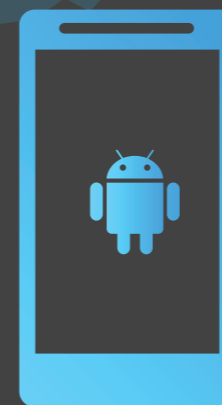
downloads from appstore

**82,000,000**

viewing session / 5min average

**15,000**

weekly downloads



**3 years**

development experience

# How Livestation works

We can produce a high quality live stream of your channel to be streamed across the web and mobile. Our world class encoding platform allows for live streaming of video for most web formats including Flash, Apple HTTP, Windows Media, Quicktime and 3GPP

## Ingest signal



We ingest your channel's stream from a satellite, cable or IP stream

## Transcode



Next we transcode to a wide selection of web video formats

- Flash
- Windows Media
- Quicktime
- 3GPP
- HTML5 Video

## Distribute



The streams are then distributed to our media servers which can be backed up by our CDN's for additional resilience

## Deliver



Finally the video arrives on the viewer's computer, smart TV or mobile device

In conjunction with the world's leading advertising networks we can help generate advertising revenue across all our platforms

YuMe   smartclip



# Understand and Analyse your audience

Livestation provides in-depth reporting to help measure and understand audience behaviour in an increasingly complex digital world



# Contact details

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