



Livestation

All Live News. All Sides of the Story

The global leader in live streaming of TV news
across all digital platforms

Livestation is where you can find great news content, from respected news broadcasters

Advertisers have the unique opportunity to align themselves with top news content from around the world. No other medium allows for such integration of highly sought after and relied a upon broadcasters



With distribution across all major digital platforms

With content available across all major digital screens, advertisers have the ability to target consumers at any point of the day live news is being watched.



A large, growing and opinionated audience

Every day millions of viewers visit Livestation to watch live news from around the world. Target a highly educated, affluent audience who consumes media through a vast array of digital platforms.

31,000,000

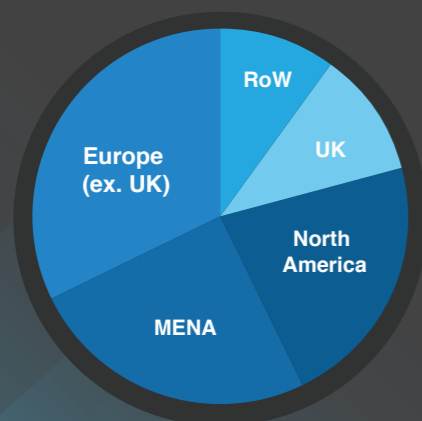
video views per month

15,000,000

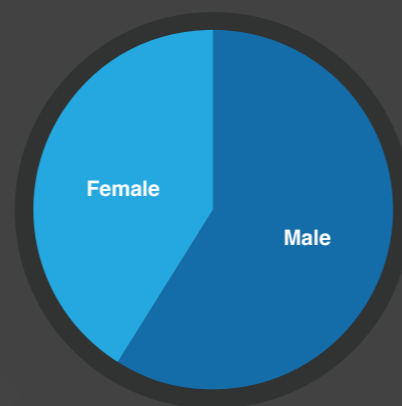
monthly uniques

13 min

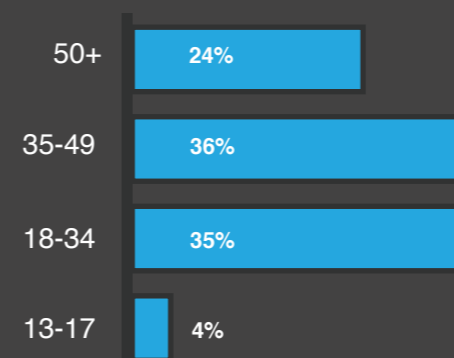
per visit



Visitors by region



Sex



Age



76% have University degree or higher

Average HHI \$65,000

69% of our audience own smartphones or tablets

How Livestation works

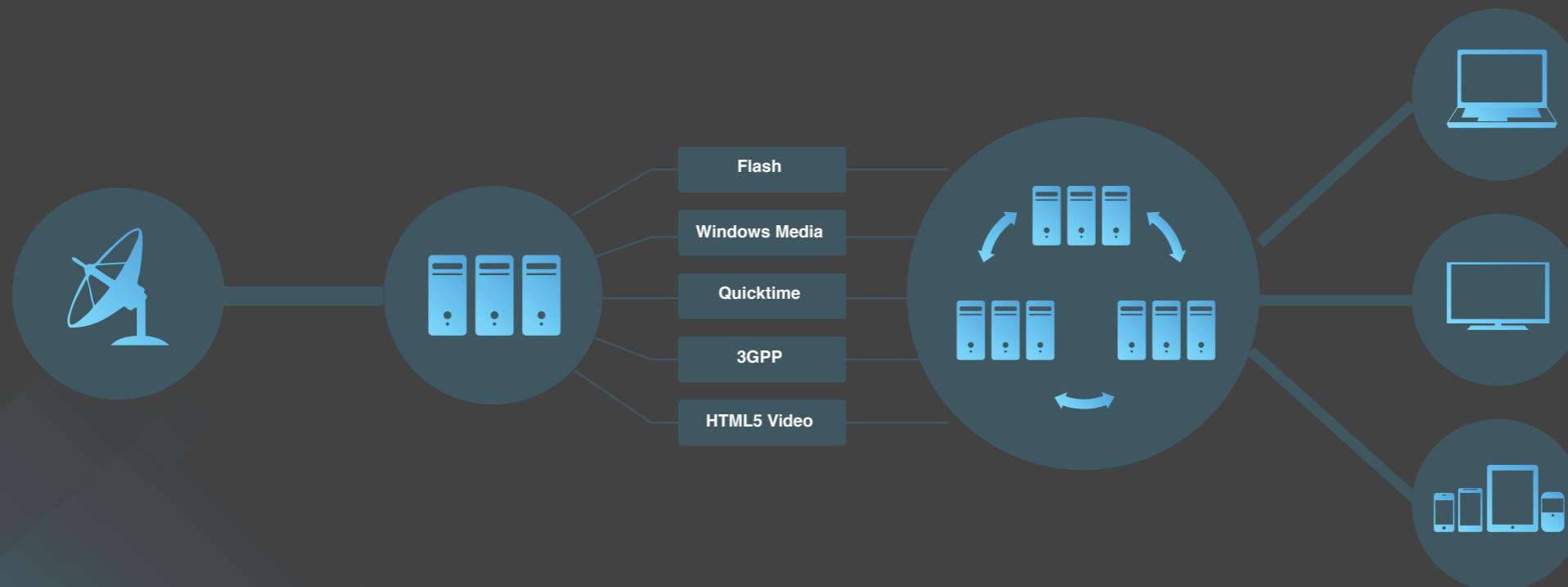
We produce a high quality live stream of the publishers channel to be streamed across the web, mobile and connected TV

Ingest signal

Transcode

Distribute

Deliver



More than 10 different ad opportunities across our web and mobile products, with comprehensive targeting and monitoring tools



Contact details

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